



INTERNATIONAL
OLYMPIC
COMMITTEE

GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

GAMES OF THE XXXI OLYMPIAD, RIO 2016





TABLE OF CONTENTS

A GENERAL GUIDELINES

1	Introduction	3
2	Changes from Previous Versions (London 2012 / Sochi 2014)	4
3	Definitions	5
4	General Principles	6
5	Size and Frequency of Authorised Identifications	7
6	Guidance on Placement	7
7	Items That Must Remain Unbranded	7
8	Third Party Identifications	8
9	Designs	8
10	NOC Emblems and National Identity	8
11	International Federation Identifications	9
12	Homologation Marks	9
13	Use of Rio 2016 Emblem and Rio 2016 Wordmark	9
14	Victory Ceremonies and Interviews	9
15	Responsibility for Compliance	10
16	Consequences of Infringement to the Guidelines	10
17	Submission Process	10
18	Questions	10

B SPECIFIC IMPLEMENTATION

1	Measuring Authorised Identifications	14
2	Sport Specific Implementation	
	AIBA Boxing	15
	BWF Badminton	18
	FEI Equestrian	20
	FIBA Basketball	22
	FIE Fencing	24
	FIFA Football	27
	FIG Gymnastics	30
	FIH Hockey	32
	FINA Aquatics	35
	FISA Rowing	38
	FIVB Volleyball	41
	IAAF Athletics	45
	ICF Canoe	47
	IGF Golf	49
	IHF Handball	51
	IJF Judo	53
	ISAF Sailing	54
	ISSF Shooting	56
	ITF Tennis	59
	ITTF Table Tennis	61
	ITU Triathlon	63
	IWF Weightlifting	66
	UCI Cycling	68
	UIPM Modern Pentathlon	71
	UWW Wrestling	75
	WA Archery	77
	WR Rugby	79
	WTF Taekwondo	81
3	Graphical Illustrations	83



A

GENERAL GUIDELINES

GENERAL GUIDELINES

1 INTRODUCTION

The prohibition of any advertising and publicity in and above Olympic sites (as expressed in the Olympic Charter) is one of the aspects that differentiate the Olympic Games from other international events.

This is reflected in particular in Bye-Law to Rule 50¹ of the Olympic Charter as follows:

No form of publicity or propaganda, commercial or otherwise, may appear on persons, on sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by the athletes or other participants in the Olympic Games, except the identification [...] of the manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

Placing the national and Olympic identity of athletes at the forefront helps to further distinguish the Olympic Games, whilst respecting the significant contribution that sporting goods manufacturers provide.

The International Olympic Committee (IOC) is therefore pleased to present the Guidelines regarding Authorised Identifications for the Games of the XXXI Olympiad in Rio.

These Guidelines provide guidance on how Olympic Charter Rule 50 is to be implemented, in particular (i) as to when an identification is “marked conspicuously for advertising purposes” (and hence prohibited), (ii) which types of identifications are allowed, (iii) where such identifications may be placed and (iv) how many times such identifications may appear. These rules apply to all of the athletes, officials and other accredited persons within the Olympic Games venues and sites.

These Guidelines are not intended to restrict or otherwise impair new, innovative technological design features of Items (as defined below) as long as these are in conformity with the rules and regulations applicable for the sports concerned, the Olympic Charter and these Guidelines.

Notwithstanding the above, these Guidelines are to be used subject to the understanding that:

- (i) in case of contradictions between these Guidelines and Rule 50 of the Olympic Charter, the latter shall prevail;
- (ii) the IOC Executive Board shall be the sole authority to finally determine whether the use of a name, designation, trademark, logo or any other distinctive sign complies with the Olympic Charter and these Guidelines; and
- (iii) the IOC reserves the right to further interpret and/or supplement these Guidelines in order to help ensure that the spirit and purposes of Rule 50 are respected.

¹ As of the date of issuance of these guidelines.

GENERAL GUIDELINES

2 CHANGES FROM PREVIOUS VERSIONS (LONDON 2012 / SOCHI 2014)

TOPIC	MODIFICATION
Definitions	Updated definitions within the list of “Authorised Identifications” and “Items”.
Size and frequency of Authorised Identifications	<p>Clothing Maximum size of the <i>Identification of the Manufacturer</i> on <i>clothing</i> increased from 20 cm² to 30 cm². One additional Identification allowed on clothing, limited to <i>Product Technology Identifications</i>, with a maximum size of 10 cm².</p> <p>Sport Equipment For any <i>sport equipment</i> supplied by the NOC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on <i>sports equipment</i> sold on the retail consumer market six (6) months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport, as long as such identifications are deemed not conspicuous by the IOC.</p> <p>Accessories Previous size limitation of 6 cm² adapted to specific types of accessories, subject to any stricter IF rules which may apply for each sport.</p>
Items that must remain unbranded	Updated list of <i>items</i> which must be unbranded on the field of play.
Third party identifications	Inclusion of additional examples of prohibited third party references.
NOC emblems and national identity	Clarification regarding the frequency of use of National Identifications and examples provided regarding prohibited wording.
International Federation Identifications	Clarification regarding permitted use of <i>IF identifications</i> on clothing.
Homologation marks	Homologation marks permitted on athletes’ <i>clothing</i> and/or <i>sports equipment</i> , subject to prior notification and agreement with the IOC.
Rio Emblem and Wordmark	Size of wordmark and emblem increased from 20 cm ² to 30 cm ² .
Victory ceremonies and interviews	Inclusion of list of personal items which are not permitted on podiums.
Submission process	Update regarding the submission process for items to be reviewed by the IOC.

GENERAL GUIDELINES

TOPIC	MODIFICATION
Sport specific implementation section	Inclusion of additional specifications from IF technical regulations, including: <i>national identification, personal identifications, homologation marks and processes.</i>

3 DEFINITIONS

For the purpose of these Guidelines:

“Authorised Identification” means any of the following identification:

NAME	DEFINITION
Identification of the Manufacturer	Means the normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an <i>Item</i> (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including, in particular, but without limitation, <i>Exclusive Identifiers</i> (as defined below).
NOC Emblem	Means either (i) the institutional or (ii) the commercial emblem of a participating NOC, as approved by the IOC.
IF Identification	Means the official emblem of the IF and/or the official name of the IF.
Rio 2016 Emblem	Means the official emblem of Rio 2016 Olympic Games, as approved by the IOC.
Rio 2016 Wordmark	Means the words “Rio 2016”.
Product Technology Identification	Means the technical identification (which shall not include any Identification of the Manufacturer, or any part thereof) used on Clothing to identify any fabric technology.

“Item” means any piece of clothing, equipment, accessory or any other item used or worn by any person participating in the Olympic Games, appearing on the field of play or within other Olympic Games venues and sites, of which in particular, but without limitation:

NAME	DEFINITION
Accessory	Means any article that is of an accessory nature (e.g. bag, eyewear, arm bands, gloves, socks, etc.), worn or used by a Participant.
Clothing	Means any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a Participant, excluding <i>Accessories</i> and <i>Footwear</i> .

GENERAL GUIDELINES

NAME	DEFINITION
Footwear	Means shoes or boots worn by a Participant.
Sports Equipment	Means any sport-specific and necessary equipment used during sports competition (e.g. boats, rackets, bicycles, etc.).
Technical Installations	Means such installations and other apparatus not worn or used by Participants (such as timing equipment and scoreboards) which are necessary to run competitions within venues.

“Exclusive Identifier(s)” means any design or sign (or part or variation thereof) used on *Clothing, Sports Equipment or Accessories* in the preceding edition of, respectively, the Games of the Olympiad and the Olympic Winter Games.

“Olympic Games” means the Games of the XXXI Olympiad, Rio 2016.

“Participant” means any person participating in the Olympic Games, in particular, but without limitation, athletes, officials, technicians (e.g. equipment technicians) and other accredited personnel.

“Sport Brand” means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling sporting goods and which is (i) not principally used for non sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.

“Clothing Brand” means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

For the avoidance of doubt, when referring to a “person participating in the Olympic Games” or a “participant”, these Guidelines refer to any athlete, official and any other accredited person within Olympic Games venues, sites and press areas.

4 GENERAL PRINCIPLES

An *Authorised Identification* may only be used in compliance with the terms of the Olympic Charter, the present Guidelines or as further approved in writing by the IOC.

The IOC reserves the right to prohibit the use of any *Authorised Identification* on any given *Item* in order to ensure the spirit of the principles of the Olympic Charter and these Guidelines are respected.

Unless specifically mentioned otherwise hereinafter (in particular in the *Sport Specific Implementation* section) or unless otherwise indicated in writing by the IOC, **the following general principles shall apply:**

- No use of any *Identification of the Manufacturer* may be made in a conspicuous way and no *Item* may be used for advertising purposes. An *Item* is in particular considered to be used for advertising purposes when the identification on such *Item* is not in relation to sport or is only featured or used for the purpose of conspicuous exposure during the *Olympic Games*.
- No identification other than an *Authorised Identification* may appear on any *Item*.

GENERAL GUIDELINES

- Only one *Identification of the Manufacturer* per *Item* shall be permitted.
- Where the *Identification of the Manufacturer* is not a *Sports Brand*, such identification shall not be permitted, except for *Clothing*, for which the *Identification of the Manufacturer* may be that of a *Clothing Brand*.
- Participants must refrain from contributing to or participating in any conspicuous advertising within Olympic venues and sites, and in particular on the field of play.

5 SIZE AND FREQUENCY OF AUTHORISED IDENTIFICATIONS

The table below outlines the size and frequency an *Identification of the Manufacturer* shall respect, it being understood that unless expressly excluded, the general principles and other principles outlined in these Guidelines apply as well in addition:

NAME	DEFINITION
Accessories	<p>Accessories may carry <i>Identifications of the Manufacturer</i> as per the following, subject to any stricter IF rules which would prevail for each concerned sport, as indicated within the <i>Sport Specific Implementation</i> section and as long as such identifications are deemed not conspicuous by the IOC:</p> <p>Socks One <i>Identification of the Manufacturer</i> per item, with a maximum size of 10 cm².</p> <p>Headgear One <i>Identification of the Manufacturer</i> per item, with a maximum size of 10 cm².</p> <p>Eyewear May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no identification permitted on the lenses.</p> <p>Armbands One <i>Identification of the Manufacturer</i> per item, with a maximum size of 6 cm².</p> <p>Gloves One <i>Identification of the Manufacturer</i> per item, with a maximum size of 8 cm².</p> <p>Bag One <i>Identification of the Manufacturer</i> per item, not greater than 10% of the surface area of the item, to a maximum size of 60 cm². For any accessories not listed above, the size of the <i>Identification of the Manufacturer</i> shall not exceed 6 cm².</p>
Clothing	<p>The size of an <i>Identification of the Manufacturer</i> shall not exceed 30 cm² for <i>Clothing</i>. One additional identification, strictly limited to <i>Product Technology Identifications</i>, shall be permitted per <i>clothing</i> item and shall not exceed 10 cm². Where one-piece body suits are used in competition, such <i>Identifications</i> shall be permitted once above and once below the waist, provided all other principles are respected.</p>

GENERAL GUIDELINES

NAME	DEFINITION
Sports Equipment	<p>For any sport equipment supplied by the NOC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on <i>sports equipment</i> sold on the retail consumer market six (6) months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the <i>Sport Specific Implementation</i> section), as long as such identifications are deemed not conspicuous by the IOC.</p> <p>For any sports equipment supplied by the OCOG, the size of an <i>Identification of the Manufacturer</i> shall not exceed 10% of the surface area (up to a maximum of 60 cm²).</p>
Footwear	<p>All <i>footwear</i> items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games, as long as such identifications are deemed not conspicuous by the IOC.</p>

Specific sizes and display frequency are applicable as per the *Sport Specific Implementation* section hereinafter.

In all instances where the *Item* contains elastic material (such as LYCRA®), the *Authorised Identification* size shall be measured stretched (e.g. as worn by the athlete or once the ball is fully pressurised at official air pressure).

6 GUIDANCE ON PLACEMENT

No *Authorised Identification* may appear on the neck or the collar or on the body (e.g. tattoo) of any person participating in the Games.

No *Identification of the Manufacturer* may appear in combination with any other *Authorised Identification*.

Authorised Identifications may not appear close or adjacent to each other, in order to avoid a composite logo effect or a repetitive effect. This applies also in case of several layers of *Items* worn by the same person or for one-piece body suits.

7 ITEMS THAT MUST REMAIN UNBRANDED

Certain items, due in particular to their potential for abuse in the context of product placement or advertising on the field of play, should at all times remain unbranded and/or not feature any *Identification* (by covering any existing *Identification*) if brought by the participant on the field of play or in camera view. As a consequence, the following *Items* may not feature any *Identification of the Manufacturer*: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards and nose clips. This list is exemplary and non-exhaustive and may be amended and completed from time to time by the IOC. Any such updates shall be communicated by the IOC to NOCs and IFs.

8 THIRD PARTY IDENTIFICATIONS

No third party reference or name, including the names or nicknames of participants or any other persons (unless listed as a technical requirement in the *Sport Specific Implementation* section), designation, trademark, logo, URL, social media account, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations,



GENERAL GUIDELINES

public or governmental authorities, and clubs) or any other distinctive sign (whether direct or indirect, such as QR codes or barcodes) may appear on any *Item*.

No *Item* may feature any identification that relates to a product, service or in any other way does not comply with the principles of the Olympic Charter.

The use of certain *Authorised Identifications* (such as *IF Identifications*, the *Rio 2016 Emblem* or the *Rio 2016 Wordmark*) is limited and restricted to certain *Items* only and may not be used otherwise as specifically indicated herein.

All *Items* must be those which are normally worn or used by a participant in the Olympic Games.

9 DESIGNS

Designs of *Items* must comply with the specifications of these Guidelines. In particular, a design may be used for one Games of the Olympiad and one Olympic Winter Games but must be changed before the following Games of the Olympiad or Olympic Winter Games, as the case may be.

Authorised Identifications or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of *Items*.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the impression that they are identical or similar to an *Identification of the Manufacturer* (including, in particular, Exclusive Identifiers), may not be used in designs of *Items* for the Olympic Games.

10 NOC EMBLEMS AND NATIONAL IDENTITY

Subject to the above, NOCs are encouraged to use their national colours, name, flag and emblems, as well as *NOC Emblems* (hereinafter “National Identifications”), in order to visually enhance the national identity of their *Items*. NOCs have the right to choose the National Identification(s) which will be used by their delegations on *Clothing* (for instance, *NOC emblem* or national flag).

No maximum frequency or sizes are applied to National Identifications, unless limitations are imposed within a specific sport’s technical regulations (please refer in particular to the *Sport Specific Implementation* section for more details).

No *Item* may feature the wording or lyrics from national anthems, motivational words, public messaging or slogans related to national identity.

NOCs, in particular the NOC of the country hosting the Olympic Games (in the present case, the Brazilian Olympic Committee), may not use the “Look of the Games” in any way which creates confusion between the Rio 2016 Workforce and the athletes and delegation officials of their national Olympic Team.

11 INTERNATIONAL FEDERATION IDENTIFICATIONS

As per the Olympic Charter, *IF Identifications* are only authorised for use on uniforms worn by IF officials; this includes all categories of IF staff as well as technical officials.

For *Clothing* worn by IF officials, one *IF Identification* per *Item* shall be permitted, with a maximum size of 30 cm².

GENERAL GUIDELINES

12 HOMOLOGATION MARKS

If any identification is necessary for safety reasons and is prescribed within IF rules and regulations (e.g. “CE” or a similar non-commercial certification logo) and included within the *Sport Specific Implementation* section, such identification will be permitted on the *Item*, in a location that allows technical verification by officials.

13 USE OF RIO 2016 EMBLEM AND RIO 2016 WORDMARK

NOCs and IFs may enhance the Olympic Identity of their uniforms (*Clothing* only) by using the *Rio 2016 Emblem* or *Wordmark* on a limited basis, provided the following conditions are observed. In general, the *Rio 2016 Emblem* and the *Rio 2016 Wordmark* must:

- be sourced directly from Rio 2016 and used in accordance with the Rio 2016 Marks Usage Guidelines;
- not be used for any commercial purposes including, but not limited to, licensed and replica merchandise;
- only be used once per item of *Clothing*, with a maximum size of 30 cm²;

In particular,

- When used in conjunction with the *NOC Emblem* or *IF Identification*, the *Rio 2016 Wordmark* should be positioned under the *NOC Emblem* or *IF Identification* with a distinctive gap or separation between the *Rio 2016 Wordmark* and the *NOC Emblem* or *IF Identification* or separated by a small dividing line. It is forbidden to associate the *Rio 2016 Wordmark* with an *Identification of the Manufacturer*. The *Rio 2016 Wordmark* can only be reproduced in its entirety as defined in the Rio Brand Book or in the two following fonts: Trebuchet MS or TheSansRio2016.
- The *Rio 2016 Emblem* must not be used on competition clothing (unless no *Identification of the Manufacturer* appears on the same *Item*) and must absolutely appear alone. It is forbidden to associate the *Rio 2016 Emblem* with any other *Authorised Identification* (such as an *Identification of the Manufacturer* or an *NOC Emblem* or *IF Identification*). The *Rio 2016 Emblem* can only be reproduced in its entirety as defined in the Rio 2016 Marks Usage Guidelines.

14 VICTORY CEREMONIES AND INTERVIEWS

No *Sports Equipment* or *Accessories* may be brought to the victory ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the *Sports Equipment* is worn by the athlete (e.g. helmet).

Personal accessories, including but not limited to mobile phones, plush toys, water bottles, national flags and POV camera devices, are not permitted on podiums.

For further information regarding the rules applicable to uniforms worn by athletes during victory ceremonies, please refer to the *Ceremony Uniform Guidelines*.

15 RESPONSIBILITY FOR COMPLIANCE

NOCs shall be primarily responsible for ensuring that all *Items* worn or used by the members of their delegation comply with the terms of the Olympic Charter and these Guidelines.

GENERAL GUIDELINES

Under the supervision of the IOC and with the support of OCOG personnel, the IFs, in accordance with Paragraph 1.6 to Rule 46 of the Olympic Charter, shall implement a system of enforcing the compliance of Items (such as *Sports Equipment*) in relation to their respective sport.

16 CONSEQUENCES OF INFRINGEMENT TO THE GUIDELINES

Without prejudice to any other sanctions that the IOC may consider to impose, any *Authorised Identification* or *Item* used in violation of the terms of the Olympic Charter or these Guidelines shall be removed or covered (as applicable) in accordance with the instructions given by representatives of the IOC, Rio 2016 or the relevant IF.

Any breach of the terms of the Olympic Charter, these Guidelines or instructions given by authorised representatives in relation to compliance with these Guidelines, may lead to disqualification of the athlete and/or withdrawal of the accreditation of the Participant concerned, as well as other possible sanctions, in accordance with the decision of the IOC, or in accordance with the technical rules of the respective sport.

17 SUBMISSION PROCESS

The IOC has set up a procedure for *Items* to be reviewed and offer assistance to the NOCs and IFs. Submissions should be sent to rule50@olympic.org.

As in previous Games, while the process is not mandatory, it is highly encouraged in order to minimize any possible Games-time issues. Once a submission has been made through the online tool, NOCs will be notified of the “reviewed” or “non-compliant” status of their submitted *Items*.

In addition, several International Federations impose an obligatory submission process and review of uniforms worn by athletes and/or teams for technical and/or homologation reasons. For further information regarding the process followed by each sport, please refer to the *Sport Specific Implementation* section.

18 QUESTIONS

For any questions, please do not hesitate to contact the IOC at rule50@olympic.org.



B

SPECIFIC IMPLEMENTATION

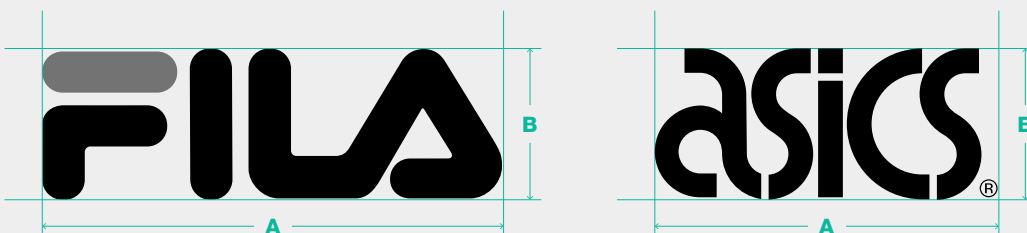
MEASURING AUTHORISED IDENTIFICATIONS

Identifications of the Manufacturer will be measured as follows:

1 REGULAR SHAPES

Where the *Identification of the Manufacturer* appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.

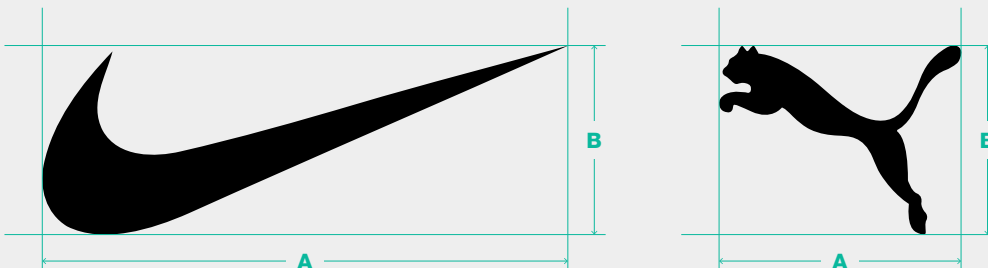
$$\text{Area} = A \times B$$



2 IRREGULAR SHAPES

Where the *Identification of the Manufacturer* is an irregular shape, a rectangle or square will be traced around the identification, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

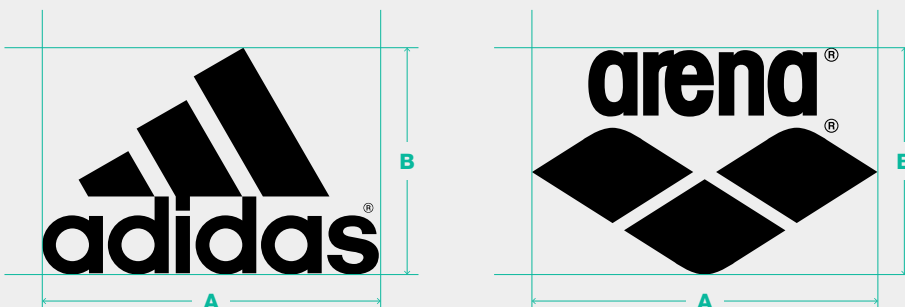
$$\text{Area} = A \times B$$



3 COMBINED SHAPES

Where the *Identification of the Manufacturer* combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined identification and the surface area of the rectangle or square shall be calculated in its entirety.

$$\text{Area} = A \times B$$





APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Vest	<p>One <i>Identification of the Manufacturer</i> is permitted, to be positioned at chest level, on the front right-hand side of the vest, with a maximum size of 30 cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm².</p>
Shorts Skirt	<p>One <i>Identification of the Manufacturer</i> is permitted, to be positioned on the front of the right leg, with a maximum size of 30 cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm².</p>
Robe	<p>One <i>Identification of the Manufacturer</i> is permitted, to be positioned at chest level, on the front right-hand side of the robe, with a maximum size of 30 cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm².</p>
Tracksuit	<p>One <i>Identification of the Manufacturer</i> is permitted on each item of the tracksuit, with a maximum size of 30 cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm².</p>

SPORT EQUIPMENT

Headguard	<p>One <i>Identification of the Manufacturer</i> will be permitted, with a maximum size of 30 cm², and placed upon the back of the headguard in the closing area.</p>
Gloves	<p>One <i>Identification of the Manufacturer</i> per glove will be permitted, with a maximum size of 24 cm², and placed on the thumb area of the gloves.</p>

ACCESSORIES

Bandages Towel	<p>No <i>Identification of the Manufacturer</i> will be permitted.</p>
Socks	<p>One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 10 cm².</p>



ACCESSORIES

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Other protective equipment	One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 6 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The national flag or NOC emblem is permitted only in one area per vest, shorts and skirt as follows:

Vest

Maximum size of 50cm² at chest level, on the front left-hand side of the vest.

Shorts or Skirt

Maximum size of 50cm² on the front of the left leg.

The country/territory name or NOC code must appear on the back of the vest with a maximum size of 200cm².



SECTION 12 – HOMOLOGATION MARKS

AIBA approval labels must be attached on gloves and on headguards only.

Headguard

The homologation mark should be placed next to the identification of the manufacturer with a maximum size of 4cm².

Gloves

The homologation mark should be placed on the inner side of the gloves, on the opposite side of the thumb and just above the wrist, with the maximum size of 4cm².

SECTION 17 – SUBMISSION PROCESS

Gloves, bandages and headguards

AIBA will designate one supplier for the Olympic Games and check the quality and branding specifications 6 months prior to the competitions. This equipment will then also be checked by the AIBA Official Equipment Manager just before the competitions.

Clothing

During the Games, AIBA will have its Equipment's Check Table with the AIBA Official Equipment Manager checking all branding specifications on boxers' clothing.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts	
Tracksuit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .

SPORT EQUIPMENT

Racket frame	
Racket string	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Socks	
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Racket cover	
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The name of the player on the back of the shirt is mandatory.

For more detailed information please refer to the [BWF Regulations](#).

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The name of the player's NOC is mandatory on the back of the shirt.

No IF specific limitations with regard to National Identifications apply.

For more detailed information please refer to the [BWF Regulations](#).

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

An approval and verification process by the BWF is necessary for the following elements:

- Registration and verification of “preferred colours of shirts”. It is mandatory for the opposing players in each match to wear significantly different colours from each other. It is also mandatory for doubles partners to wear the same colour from the start of the main draw onwards and for opposing pairs in each match to wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.
- Registration and verification of names on players' shirts to ensure consistency with the names on scoreboards.

For more detailed information please refer to the [BWF Regulations](#).

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Riding jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Riding breeches	
Shirt	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .

SPORT EQUIPMENT

Saddle	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Saddle cloth	
Horse equipment	The <i>Identification of the Manufacturer</i> on the saddle cloth cannot be on the same side as or adjacent to the identification of the manufacturer on the saddle.

Protective headgear	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² and placed in the front, in the middle and on top of the visor.
Riding helmet	

ACCESSORIES

Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 8 cm ² .
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Fly bonnets	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
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Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
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Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
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SHOES / FOOTWEAR

Boots	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The athlete's name may appear, but is not mandatory, on a surface area not exceeding:

- 80 cm² (maximum 20 cm long and 4 cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and the Jumping and Cross-Country tests of Eventing.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name may appear on a surface area not exceeding:

- A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- 200 cm² on each side of saddle cloth;
- Either 200 cm² on one arm of jackets or top garment or 100 cm² on each arm of jackets or top garment for the Cross-Country tests of Eventing;
- Vertically in the middle part of the hard hat for the Jumping Events;
- Vertically in the middle part of the protective headgear of Dressage;
- Vertically in the middle part of the protective headgear of Eventing. National colors may appear on the entire surface of such protective headgear;
- 80 cm² (maximum 20 cm long and 4 cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events, and the Cross-Country and Jumping tests of Eventing;
- 75 cm² for the logo on fly bonnets in Jumping Events and the Jumping phase of Eventing.

SECTION 12 – HOMOLOGATION MARKS

Cross-country helmets must bear a homologation mark on the strap under the chin, if required according to national regulations.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 20 cm ² .
Undershirt	
Shorts	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Singlet	
Tracksuit	
One-piece bodysuit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Socks	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10 cm ² .
Headgear	
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The player's surname must appear above the player's number and shall comprise only one line of text. The height of the writing must be between 6 cm and 8 cm.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The name and/or emblem/symbol of the country/territory/NOC must appear on the front of the playing shirts as follows:

- Above the player's number.
- If the written text comprises one line, the letters shall be a maximum of 8 cm in height. If the written text comprises two lines, the letters on each line shall be a maximum of 6 cm in height.
- The emblem/symbol must occupy an area of maximum 20 cm² and should be placed in the middle of the chest, next to the *Identification of the Manufacturer*.

For avoidance of doubt, the country/territory emblem/symbol can be the flag, the crest or NOC emblem.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Electric jacket	
Breeches	One additional <i>Product Technology Identification</i> will be permitted per clothing item to a maximum size of 10 cm ² .
Tracksuit	
Socks	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² .

SPORT EQUIPMENT

Socks	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² .
Fencing weapon	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 2.5 cm ² .
Mask	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 12.5 cm ² .
Glove	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² .

ACCESSORIES

Sockets	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Head accessories	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Glasses	Glasses may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.



SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The athlete's name must appear on the back of the Epée jacket. The letters must be in dark blue, in capitals, between 8 cm and 10 cm high, and between 1 cm and 1.5 cm wide, according to the length of the name.

The athlete's name must appear on the back of the Foil and Saber electric jacket. The letters must be in dark blue, in capitals, between 8 cm and 10 cm high, and between 1 cm and 1.5 cm wide, according to the length of the name.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must appear on the back of the Epée jacket. The letters must be in dark blue, in capitals, between 8 cm and 10 cm high, and between 1 cm and 1.5 cm wide.

The NOC code must appear on the back of the Foil and Saber electric jacket. The letters must be in dark blue, in capitals, between 8 cm and 10 cm high, and between 1 cm and 1.5 cm wide.

National flags or NOC emblems can appear on the mask in accordance with the FIE's "Drawings on masks approved by the Executive Committee".

National marks can appear also on jackets and breeches in accordance with the FIE's "Logos of the national colors on clothing approved by FIE".

All designs must be submitted to the FIE for approval at the latest 30 days before the Olympic Games.

SECTION 12 – HOMOLOGATION MARKS

A homologation mark must appear on all blades, under plastron, jackets, masks, and electric jackets, and include the *Identification of the Manufacturer*, the date of manufacturing and the FIE logo.



SECTION 17 – SUBMISSION PROCESS

Items which must undergo a mandatory verification process by the FIE are the following: weapons, body wires, jackets and breeches, conductive jackets, gloves, masks and mask-to-jacket leads.

All items which have been checked by the FIE will be distinctively marked. A special stamp is used to mark the mask, glove, under-plastron, conductive jacket and masks. A special ink or paint is to be used to mark the guards, blades and points of weapons that have been checked.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 20 cm ² .
Shorts	One additional <i>Product Technology Identification</i> will be permitted per clothing item to a maximum size of 10 cm ² .
Socks	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 10 cm ² .
Tracksuit / Jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² . One additional <i>Product Technology Identification</i> will be permitted per clothing item to a maximum size of 10 cm ² .

SPORT EQUIPMENT

Shin guards	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Goalkeeper gloves	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 20 cm ² .

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 6 cm ² .
Goalkeeper cap Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 10 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Towel Support bandages	No <i>Identification of the Manufacturer</i> will be permitted.



ACCESSORIES

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
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SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The athlete's name must appear on the back of the shirt for all matches played in the Olympic Football Tournaments. The athlete's name must correspond to the name indicated on the final list of players pursuant to the FIFA Regulations.

The colours used for the athlete's name appearing on the shirt must be clearly legible and distinguishable by all athletes, the international technical officials, spectators and media from the colours used for the shirts. The distinction may be achieved by displaying the athlete's name on a single-coloured patch. The athlete's name may be surrounded by a border or shadow outline.

The letters used for the athlete's name must be of the identical colours as the colours used for the number displayed on the back of the shirt.

The athlete's name must be positioned above the number on the back of the shirt. The letters used for the athlete's name shall be between 5 and 7.5 cm in height and must be separated from the number by at least 4 cm.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

One national flag or NOC emblem, with a maximum size of 25 cm², must be positioned at chest level on the front of the shirt. It shall not limit the legibility of the number positioned on the front of the shirt.

On each shirt sleeve, between the shoulder point and the elbow point, the teams may display the national flag or NOC emblem once to a maximum size of 25 cm². The national flag or NOC emblem may also be displayed in the collar zone to a maximum size of 15 cm².

The national flag or NOC emblem may be displayed on the front of the shorts on one leg to a maximum size of 25 cm².



SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

All team equipment shall be submitted to FIFA in advance of the Olympic Football Tournaments for an equipment check and approval. Full details of the items of team equipment and the dates for submission shall be provided to NOCs/NFs by FIFA by means of a circular letter.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shorts / Pants	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shirt / Singlet	
Tracksuit / Jacket	One additional <i>Product Technology Identification</i> will be permitted per clothing item, with a maximum size of 10 cm ² .
Leotard	
Leotard with skirt	
Unitard	

ACCESSORIES

Wrist band	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Wrist protection	
Grips	
Socks	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Slippers	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Shoes	



IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

All competitors who participate in competition must wear the national emblem or the NOC emblem on their competition attire to identify their country/territory. The badge/emblem/crest of the country/territory or the NOC may not exceed the maximum overall area of 80 cm² and must cover a minimum overall area of 30 cm². The only exception is if the entire uniform is designed in the national colours and clearly portrays the national identity.

This identification can be in the form of a badge or sewn on. It may feature the name of their country/territory or their NOC written in full or abbreviated, or may be in the form of a crest in their national colours on the leotard or the singlet.

Such emblems may appear as follows:

- Men's singlet: Anywhere on the front or side, ensuring aesthetic presentation.
- Women's leotard: Anywhere on the front or on either sleeve of the leotard, ensuring aesthetic presentation.

The national identification on the warm-up suit is not regulated, but should be reasonable and in good taste in keeping with other rules as specified.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts / Skirt	
Tracksuit / Jacket	
Undershorts / Underskirts	
Socks	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Goalkeeper pads Goalkeeper kickers Goalkeeper gloves Goalkeeper headgear Goalkeeper neck protector	Goalkeeper equipment may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of two years prior to the Games and as permitted in the FIH World Cup 2014 and subsequent FIH Events.
Shin guards	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6 cm ² .
Hockey stick	Hockey sticks may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of two years prior to the Games and as permitted in the FIH World Cup 2014 and subsequent FIH Events.

ACCESSORIES

Outfield player knee protection Armband / Wristband Headband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
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ACCESSORIES

Outfield player glove	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Outfield player headgear including protective helmet	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Gum shield	No <i>Identification of the Manufacturer</i> will be permitted.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Stick bags	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The display of the family name of the player is compulsory. Each player's name must:

- Appear on the back of their shirt (except if they are taking part at that time as a field player with goalkeeping privileges);
- Be in distinctive filled (not outlined) letters not less than 6 cm and not more than 10 cm in height;
- Be positioned above the player's number so that the number remains clearly visible.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations with regard to National Identifications apply. Refer to section 10 of the General Guidelines.



SECTION 12 – HOMOLOGATION MARKS

Sticks must display an FIH sticker (19 mm × 19 mm) which signifies compliance with the Rules of Hockey and FIH Tournament Regulations.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF applies. Refer to section 17 of the General Guidelines.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Swimsuit	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, when worn, to a maximum size of 30 cm ² .
Two-piece body suits	
T-shirt / Polo	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Tracksuit	
Jacket / Coat	
Sweatshirt	
Shorts / Skirts	
Pants	
Bathrobe	
Windbreaker	

One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
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SPORT EQUIPMENT

Swim cap	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 20 cm ² and placed on the front of the cap. It is permissible to wear two (2) swim caps. Both caps must comply with the above rule.
Water polo caps	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6 cm ² and placed on the front, back or the side of the cap.
Goggles	Two <i>Identifications of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² each.

ACCESSORIES

Socks	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6 cm ² .
Hat	
Baseball cap	



ACCESSORIES

Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Bottle	
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

Swimming caps

The athlete's name, which must have a maximum size of 20 cm², may be featured on both sides of the cap. The athlete's name shall be printed on the same side as the national flag or NOC emblem and country/territory name (or NOC code).

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Swimsuits

One flag/NOC emblem and one country/territory name or NOC code of a maximum size of 50 cm² will be permitted on swimsuits. Repetitions of the national flag, elements thereof or, the colours of the national flag, which are included as a design element of the swimsuit, shall not be considered under this rule.

Swimming caps

One flag/NOC emblem and/or country/territory name (or NOC code) of a maximum size of 32 cm² will be permitted on both sides of the cap.

Water polo caps

One NOC code of a maximum height of 4 cm will be permitted on the front side of the cap.

One country flag/NOC emblem of a maximum height of 4 cm will be permitted on the back side of the cap.

One player number of a maximum height of 10 cm must be featured on both sides of the cap.



SECTION 12 – HOMOLOGATION MARKS

All swimwear used at Olympic Games must be approved by FINA in accordance with the rules and procedures set forth in the FINA Requirements for Swimwear Approval (FRSA) issued by the FINA bureau and valid on the date of approval.

Notice of Approval

FINA will provide Manufacturers with a “FINA Approved” identification label for each approved Product.

The label carries a unique identification number which includes a reference to the year from which the approval will be valid.

“FINA Approved” Identification Label

The Manufacturer must use the “FINA Approved” identification label for indicating that the Product in use has been approved. The notice shall be placed in a position allowing control when worn.

Swimsuits

All swimsuits approved by the FINA Swimwear Approval Committee shall bear the “FINA Approved” identification labels. If the swimsuit is in two pieces, each piece shall bear a label. The labels should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).

Note: Size and location of the “FINA Approved” label is clarified in the FINA Requirements for Swimwear Approval (FRSA).

SECTION 17 – SUBMISSION PROCESS

Before any swimwear (this includes swim caps and goggles) which includes a new design, construction or material is used in competition, the manufacturer of such swimwear must submit the swimwear to FINA to obtain its approval.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt / Singlet	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts / Pants	
Tracksuit / Warm-up suit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Compression shorts / Compression shirt	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Oars	The <i>Identification of the Manufacturer</i> may appear once on the inboard section of the loom or shaft only, and may be no more than 60 cm ² .
Sculls	
Seats	No <i>Identification of the Manufacturer</i> may appear on seats.
Riggers or fins	No <i>Identification of the Manufacturer</i> may appear on riggers or fins.
Swivels (oarlocks)	On each swivel, the <i>Identification of the Manufacturer</i> may appear either on one side or on both sides of the swivel. If the <i>Identification of the Manufacturer</i> is on one side only, it may not exceed 8 cm ² or if on both sides each identification shall be identical and each may not exceed 4 cm ² .
Boats	Two <i>Identifications of the Manufacturer</i> are permitted, one on each side of the shell of the boat in the section of the boat occupied by the rower(s). Each <i>Identification of the Manufacturer</i> may be no more than 100 cm ² . In addition, in the first 50 cm from the bow of the boat the <i>Identification of the Manufacturer</i> , which shall not include any text, may appear once on each side of the boat and may be no more than 80 cm ² .

ACCESSORIES

Armband / Wristband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
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ACCESSORIES

Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 8 cm ² .
Headgear Socks Compression socks	One <i>Identification of the Manufacturer</i> per item will be permitted with a maximum size of 10 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Water bottle Towel	No <i>Identification of the Manufacturer</i> will be permitted.

SHOES / FOOTWEAR

Shoes	All footwear items, including the quick-release strap connecting the shoes in the boat, may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

On oars or sculls

A discreet mark is permitted to identify the rower, the particular boat and/or the position in the boat in which it is used.

For clothing, no names of athletes are allowed on items, section 8 of the General Guidelines applies.



SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Boats

The first 100 cm of the washboard is reserved for Look of the Games identification and the country code.

For clothing, no IF specific limitations with regard to National Identifications apply.

SECTION 12 – HOMOLOGATION MARKS

Only for boats

It is required to carry a plaque permanently affixed inside the boat, up to 50cm² in area, showing the name and address of the boat builder, its mark or logo, the year the boat was constructed, the average weight of the crew for which the boat is designed, the weight of the boat on construction or upon delivery and stating whether the boat meets the flotation requirements specified in FISA's Minimum Guidelines for the Safe Practice of Rowing.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt / Singlet	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts	
Brief	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Training and warm-up suits	
Tank top (beach only)	
Long sleeve / half sleeve / no sleeve top (beach only)	
Long pants / knee length pants (beach only)	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Knee pads	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
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ACCESSORIES

Armband / Wristband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Therapeutic support braces for knee or elbow	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Squeeze bottle	
Medical tape	
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears.



ACCESSORIES

Socks Athletics socks (beach only)	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² . <i>Note: For Beach Volleyball, use of athletics socks can be permitted only by the control committee or/and by the referees.</i>
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games. <i>Note: For Beach Volleyball, use of footwear can be permitted only by the control committee or/and by the referees.</i>
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

Beach Volleyball

The athlete's name (i.e. last name or nickname if this latter is authorized by the FIVB) must be included on the back of the athlete's top, in a color contrasting with that of the playing uniform. Letters must be between 2 and 3 cm high, depending on the total number of letters in the athlete's name. *Frutiger Extra Black Condensed* font is recommended, but other fonts are permitted as well provided that the information is clearly visible to the onsite audience, and for television and photo purposes.



Volleyball

Letters displaying the player's registered jersey name (i.e. family name or usual nickname) must appear on the back of playing uniforms above the number, in accordance with the specifications below:

- For women: When less than 10 letters are used, they must be no more than 6 cm high, with a stripe at least 1 cm wide. When more than 10 letters are used, they must be no more than 4 cm high, with a stripe at least 0.5 cm wide.
- For men: When less than 12 letters are used, they must be no more than 6 cm high, with a stripe at least 1 cm wide. When more than 12 letters are used, they must be no more than 4 cm high, with a stripe at least 0.5 cm wide.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Beach Volleyball

For women:

- The NOC code must be compulsorily printed, embroidered or woven on the front and the back of the top, the one-piece bodysuit, the long sleeve top, the half sleeve top, or the no sleeve top, on a total surface of a maximum of 4 cm (height) × 10 cm (width), with a stripe at least 0.8 cm wide.
- The national flag and/or NOC emblem may be additionally printed, embroidered or woven on the front of the top, the one-piece bodysuit, the long sleeve top, the half sleeve top, or the no sleeve top, to a maximum size of 18 cm².

For men:

- The NOC code must be compulsorily printed, embroidered or woven on the front and on the back of the tank top, on a total surface of a maximum of 8 cm (height) × 20 cm (width) with a stripe at least 1.6 cm wide.
- The national flag and/or NOC emblem can be printed, embroidered or woven on the front of the tank top, with an approximate size of 35 cm².

FIVB recommends *Frutiger Extra Black Condensed* font to be used to gain better visibility. Other fonts are permitted as well, provided the information is clearly visible to the onsite audience, television and photo purposes.

Volleyball

The national flag/NOC emblem and country/territory name must appear on the front upper left side of the playing jersey, with a minimum size of 36 cm² and a maximum size of 40 cm². Only the country/territory name or the NOC code may be below the national flag/NOC emblem. The size of the NOC code or the country/territory name must be clearly visible and be of the same length as the country flag/NOC emblem.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.



SECTION 17 – SUBMISSION PROCESS

Beach Volleyball

By 31 May 2016, NOCs are requested to send to technical@fivb.org and beach@fivb.org the layout of the uniforms in three colors featuring all branding elements, as well as one physical sample with all branding elements of each piece of the uniform to: FIVB, Edouard-Sandoz 2-4, 1006 Lausanne, Switzerland; att. Technical Department and Beach Volleyball Department. The FIVB will also accept samples featuring only the *Identification of the Manufacturer*, if accompanied by a comprehensive layout in hard copy featuring all required branding elements.

A final check will be implemented on the occasion of the Preliminary Inquiry during the Olympic Games for all 24 men's and 24 women's teams.

Volleyball

By 15 June 2016, NOCs are requested to send to sportsevents@fivb.org one complete set of captain uniform (all three colors) featuring all branding elements, as well as the physical sample with all branding elements of each piece of the uniform to: FIVB, Edouard-Sandoz 2-4, 1006 Lausanne, Switzerland; att. Volleyball Events Department. The FIVB will also accept samples featuring only the *Identification of the Manufacturer*, if accompanied by a comprehensive layout in hard copy featuring all required branding elements.

During the preliminary enquiry, all team clothing and equipment will be checked by the FIVB Control Committee.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt / Singlet / Vests	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 30 cm ² . The lettering shall not exceed 4 cm in height and the total identification shall not exceed 5 cm in height.
Under garments	No <i>Identification of the Manufacturer</i> shall appear on under garments.
Lower body attire (shorts, tights)	One <i>Identification of the Manufacturer</i> per lower body attire will be permitted, to a maximum size of 20 cm ² , with a maximum height of 4 cm.
Leotard One-piece body suit	One <i>Identification of the Manufacturer</i> on the front of the leotard will be permitted, in a rectangular form to a maximum size of 30 cm ² . The lettering shall not exceed 4 cm in height and the total <i>Identification of the Manufacturer</i> shall not exceed 5 cm in height. or One <i>Identification of the Manufacturer</i> shall be permitted above the waist and one shall be permitted below the waist. Such identifications shall be identical, in rectangular form with a maximum size of 20 cm ² . The lettering shall not exceed 3 cm in height and the total <i>Identification of the Manufacturer</i> shall not exceed 4 cm in height. However, these <i>Identifications of the Manufacturer</i> shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Vaulting pole Javelin Shot Discus Hammer	Two <i>Identifications of the Manufacturer</i> per item will be permitted, to a maximum height of 4 cm.
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ACCESSORIES

Gloves Armband / Wristband Headgear / Hats / Headbands Eyewear Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
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SHOES / FOOTWEAR

Shoes

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, as long as it is deemed not conspicuous by the IOC.

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The name of the athlete may be displayed on the front and/or the back of the vest, leotard and t-shirt. The maximum height of such display shall be 4 cm.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Country/territory name

The name of the country/territory of the athlete and/or its NOC code may be displayed once on the back and/or the front of the vest, leotard, t-shirt and lower body attire. The maximum height of such display shall be 10 cm.

Country/NOC logos and flags

For vest, leotard and t-shirts, national symbols may be displayed once on the front of each item, above the waist. The maximum size of such identifications shall be 30 cm² for vests and leotards and 40 cm² for t-shirts, with a maximum height of 5 cm.

For lower body attire, national symbols may be displayed once on the front of each item. The maximum size of such display shall be 20 cm², with a maximum height of 4 cm.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt / Singlet	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts / Pants	
Life jacket	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Tracksuit / Warm-up jacket	
Spray skirt	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
Spray skirt / One-piece body suit	

SPORT EQUIPMENT

Boats	Two <i>Identifications of the Manufacturer</i> are permitted, one on each side of the shell of the boat, up to 60 cm ² for each identification.
Paddle	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 60 cm ² .
Helmet	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 12 cm ² .

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 8 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Towel	No <i>Identification of the Manufacturer</i> will be permitted.



ACCESSORIES

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
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SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The athletes surname and initials will be visible on both sides of the boat. These will be provided by the OCOG at time of competition.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

National/NOC flags, emblems or codes are to be visible on both sides of the boat. These will be provided by the OCOG at time of competition.

For clothing, no IF specific limitations with regard to National Identifications apply.

SECTION 12 – HOMOLOGATION MARKS

A homologation mark/sticker on Canoe equipment will be provided by ICF officials at the time of boat control, as per ICF regulations for competition.

SECTION 17 – SUBMISSION PROCESS

A mandatory pre-competition verification process by ICF officials for competition clothing and equipment will take place during boat control, as per ICF regulations for competition.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt / T-shirt / Sweater	<i>Rule regarding clothing to be confirmed.</i>
Shorts / Trousers / Skirt / Skort	
Belt	
Jacket	
Storm wear	

SPORT EQUIPMENT

Golf club	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Grip	
Shaft	
Golf ball	

ACCESSORIES

Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Glove	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 8cm ² .
Armband	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6cm ² .
Headgear	No use of any <i>Identification of the Manufacturer</i> is permitted.
Golf bag	
Club covers	
Socks	
Ball markers	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6cm ² .



SHOES / FOOTWEAR

Shoes

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

Only caddie bibs must display the athlete's name and NOC flag/emblem.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations with regard to National Identifications, section 10 of the General Guidelines applies.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Long-sleeve shirt	
Shorts / Pants	One additional <i>Product Technology Identification</i> will be permitted per clothing item to a maximum size of 10 cm ² .
Cycling pants	
Tracksuits / Jacket	
Sweatshirt (Goalkeeper)	

ACCESSORIES

Wristband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Knee and elbow pads/ protection	
Ankle protection/ stabilization	
Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Headgear	
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Ball bag	
Towel	No <i>Identification of the Manufacturer</i> will be permitted.

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The player's surname or popular name (which is identical to the one indicated in the team list) must be displayed above the player's number on the back of the shirt. The names must be written in capital Roman letters measuring a minimum of 7 cm high. The NOCs are responsible for the application of the names.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC emblem or national flag shall be displayed at chest level on the front of the shirt. The country/territory name (in Latin letters in national language or in English) shall be displayed on the back of the shirt, below the player's number.

All the court players on a handball team must wear identical uniforms. The combinations of colours and design for the two opposing teams must be clearly distinguishable from each other.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Judogi (jacket, pants and belt)	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 30 cm ² , on the jacket and pants. One <i>Identification of the Manufacturer</i> , to a maximum size of 9 cm ² , will be permitted on the belt.
T-shirt / Undershirt	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 30 cm ² .

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

Athletes shall wear a back number with their name and NOC code on the back of the jacket. The back number will be provided and sewn by the OCOG.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC emblem or national flag must be located on the left side of the jacket, at the chest level, with a maximum size of 100 cm².

SECTION 12 – HOMOLOGATION MARKS

The IJF approved label must appear once on each piece of clothing. It is represented by an unforgeable optical label of 15.75 cm² (3.5 cm × 4.5 cm) certifying that the judogi complies with the IJF current rules. Only one label is permitted per item. Only the judogi having successfully passed the tests by the official laboratories and approved by IJF may be used.

SECTION 17 – SUBMISSION PROCESS

Before the competition, the IJF officials control the homologation mark on each piece of competition clothing. The conformity of the IJF unforgeable optical label is verified by a UV lamp. A vertical line appears in the “O” of APPROVED and JUDOGI and in the circle of the IJF logo. A non-compliant judogi or belt will be denied.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Pants / Trousers	
T-shirt / Shirt / Singlet / Vest	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Life jacket	

SPORT EQUIPMENT

Trapeze	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Safety harness	
Sails	Sails may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, subject to the ISAF Advertising Code Regulations 20.4 and 20.7, which limit the frequency and location of the <i>Identification of the Manufacturer</i> .
Boats	Boats and their equipment may carry the <i>Identification of the Manufacturer</i> (or designer/ builder) as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, subject to the ISAF Advertising Code Regulations 20.4 and 20.7, which limit the frequency and location of the <i>Identification of the Manufacturer</i> .

ACCESSORIES

Socks	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10 cm ² .
Headgear	
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Gloves	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 8 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .



SHOES / FOOTWEAR

Shoes

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

National flags, which are supplied by the OCOG, shall be applied to the 470, 49er, 49erFX, Finn, RS:X and Finn equipment – as per the ISAF Equipment Regulations for the 2016 Olympic Sailing Competition.

For clothing, no IF specific limitations with regard to National Identifications apply.

SECTION 12 – HOMOLOGATION MARKS

470, 49er, 49er FX, Finn and Nacra 17 boats shall display ISAF plaques in accordance with Class Rules and ISAF requirements.

For the 470 and Finn sails, an ISAF In-house Certification sticker shall be displayed if certified in accordance with the ISAF In-house certification scheme.

Clothing and Safety Equipment shall be in accordance with the Notice of Race and Equipment Regulations for the 2016 Olympic Sailing Competition.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Rifle jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Rifle trousers	
Shotgun vest	One additional <i>Product Technology Identification</i> will be permitted per clothing item to a maximum size of 10 cm ² .
Shirt	
Skirt	
Sweat top	
Sweat pants	
Underwear	
Trousers / Shorts	

SPORT EQUIPMENT

Rifle / Pistol / Shotgun	One <i>Identification of the Manufacturer</i> is permitted on each item, not greater than 10% of the surface area of the item, with a maximum size of 60 cm ² .
Gun case	
Equipment bag/container	
Rifle sling	
Shooting glove	
Kneeling roll	
Spotting telescope	
Telescope stand	
Rifle rest/stand	
Headgear / Visors	One <i>Identification of the Manufacturer</i> is permitted on each item to a maximum size of 6 cm ² . Alternatively, two <i>Identifications of the Manufacturer</i> with a maximum size of 4 cm ² are permitted, if one is placed on each arm / side.
Shooting glasses	
Side/front blinders	
Ear protection	

ACCESSORIES

Gloves	One <i>Identification of the Manufacturer</i> is permitted, to a maximum size of 8 cm ² .
Belt	One <i>Identification of the Manufacturer</i> is permitted, to a maximum size of 6 cm ² .



ACCESSORIES

Socks	One <i>Identification of the Manufacturer</i> is permitted, to a maximum size of 10 cm ² .
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted.

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The athlete's family name and first initial must be displayed on the back of shooting vests or outer garments worn by shotgun athletes.

The athlete's family name and/or given name may be displayed on the shirts, shooting jackets and shooting trousers worn by rifle and pistol athletes.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must be displayed on the back of shooting vests or outer garments worn by shotgun athletes.

National flags or NOC emblems may be placed on:

- The front of headgear (caps or visors).
- Ear muffs (ear protection).
- The back of shotgun vests next to the NOC code.
- On the shoulders of shooting jackets that are turned away from the targets or shirts that are worn by rifle or pistol athletes.

All clothing worn on the field of play must comply with the "ISSF Dress Code" (Rule 6.19 of the ISSF General Technical Rules). Sporting colors should be national uniform colors.



SECTION 12 – HOMOLOGATION MARKS

All rifle shooting jackets and trousers must have a seal with a unique serial number issued by ISSF Equipment Control and registered in the ISSF database.

Government regulations also require firearms to bear identifications stamped in the metal that bear the manufacturer's name, firearm model and caliber.

SECTION 17 – SUBMISSION PROCESS

All shooting equipment and clothing used in competition must comply with [ISSF General Technical Rules](#) (Rifle, Rule 7.4; Pistol, Rule 8.4; Shotgun, Rule 9.4). Pre-competition testing is optional for athletes, but all shooting equipment and clothing is subject to Jury checks during the competition and to random post-competition testing.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts	
Compression shorts	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Skirt	
Tracksuit / Jacket	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Racket	Rackets may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade at least 6 months or more prior to the Games and permitted in ITF events, Grand Slams and other major tennis events.
Racket string	Racket strings may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade at least 6 months or more prior to the Games and permitted in ITF events, Grand Slams and other major tennis events.

ACCESSORIES

Wristband	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6 cm ² .
Glove	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 8 cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Hat	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10 cm ² .
Headband	
Socks	



ACCESSORIES

Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
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Racket bags Bags	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
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SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations with regard to National Identifications, section 10 of the General Guidelines applies.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts	
Tracksuit / Jacket	One additional <i>Product Technology Identification</i> will be permitted per clothing item, with a maximum size of 10 cm ² .

SPORT EQUIPMENT

Paddle / Racket	Up to 3 <i>Identifications of the Manufacturer</i> will be permitted on the blade (one on each side and on the bottom of the grip), one <i>Identification of the Manufacturer</i> will be permitted on each rubber (embossed on the rubber as authorised by the ITTF), and one <i>Identification of the Manufacturer</i> , with a maximum length of 4 cm, will be permitted on racket side tape. The total combined size of these <i>Identifications of the Manufacturer</i> shall not be greater than 10% of the surface area of the item, to a maximum total size of 60 cm ² .
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ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Socks	
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The player's name must appear on the back of the shirt, clearly visible on the top section of the shirt. The player's name may also appear on the front of the shirt.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must appear on the back of the shirt, clearly visible on the top section, just below the player's name. The size of the NOC code should be no more than one third of the shirt's width. The font used is at the discretion of the NOC. The NOC code may also appear in the front of the shirt, either alone or just below the player's name (if any).

The NOC emblem or national flag may also appear in the front of the shirt or on one of the sleeves.

SECTION 12 – HOMOLOGATION MARKS

A homologation mark which includes the ITTF logo, a specific serial number and the *Identification of the Manufacturer*, with a maximum height of 25 mm, must appear on racket coverings, as authorised by the ITTF.

SECTION 17 – SUBMISSION PROCESS

Racket coverings must be authorised by the ITTF and appear on the [List of Authorised Racket Coverings \(LARC\)](#), valid at the time of the Olympic Games.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Tank top	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Swimsuit	
Tracksuit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Jacket	
One-piece body suit (Trisuit)	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Wetsuit	The <i>Identification of the Manufacturer</i> will be permitted, on the front and back, to a maximum size of 80 cm ² . This space is allowed both on the inside and outside of the wetsuit. Should there be two or more <i>Identifications of the Manufacturer</i> on the front or back, the combined total size must not exceed 80 cm ² . <i>Identifications of the Manufacturer</i> appearing on the side panel must be included within either the maximum of 80 cm ² on the back or the maximum of 80 cm ² on the front.
Bicycle	
Wheels	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Helmet	
Swim cap	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 20 cm ² . Alternatively, two <i>Identifications of the Manufacturer</i> with a maximum size of 10 cm ² will be permitted, if one is placed on each side.

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Cooling jacket	
Arm warmer/cover	
Leg warmer/cover	
Neck band	



ACCESSORIES

Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 8 cm ² .
Socks Compression socks Hats / Visors	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Towel Water bottle	No <i>Identification of the Manufacturer</i> will be permitted on any item.
Eyewear / Goggles	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The family name must be placed on the upper front of the uniform and also on the buttocks. The initial of the first name may be added before the family name; athletes with the same family name are encouraged to add the initial of the first name.

The representation of the family name must meet the following criteria:

Font

The font type must be Arial. Letters for the family name must be in upper case, unless the name is more than 9 letters, in which case lower case letters should be used following the first capital letter.

**Color**

If the uniform is a dark color, the letters must be white. If the uniform is a light color, the letters must be black.

Position

The athlete's family name must be positioned above the NOC code both on the front and back of the uniform. The position on the back must be below the waistline to ensure it is clearly visible when the athlete is on the bike.

Size

The letters of the family name must measure 5 cm in height and between 12 and 15 cm in length.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

The NOC code must be placed on the upper front of the uniform and also on the buttocks.

The representation of the NOC code must meet the following criteria:

Font

The font type must be "Arial".

Color

If the uniform is a dark color, the letters must be white. If the uniform is a light color, the letters must be black.

Position

The NOC code must be positioned below the athlete's family name on the front and back of the uniform.

Size

The letters of the NOC code must measure 5 cm in height and between 6 and 10 cm in length.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

The design of the competition uniform (Trisuit) and the wetsuit should be submitted to the ITU in writing by 15 June 2016.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Undershirt	
Robe	One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm ² .
Tracksuit / Jacket	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

ACCESSORIES

Support belt	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Kneecaps	
Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 8 cm ² .
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Socks	
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations with regard to National Identifications, section 10 of the General Guidelines applies.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

T-shirt / Singlet Pants / ¾ pants / Long pants / Short pants Tracksuit / Warm-up suit / Jersey / Bib Shorts / Rain Cape	<p>One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 25 cm².</p> <p>One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm².</p>
Skinsuit	<p>Where skinsuits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.</p>

SPORT EQUIPMENT

BMX, MTB, Road, Track Bicycles Wheels Helmet BMX elbow protection BMX leg protection BMX neckbrace	<p>All sport equipment items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.</p>
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ACCESSORIES

Armband Shoe covers Arm warmers	<p>One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 6 cm².</p>
Gloves	<p>One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 8 cm².</p>
Socks	<p>One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm².</p>
Eyewear	<p>May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.</p>



ACCESSORIES

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
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SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

The rider's name may appear but is not mandatory on the back of the jersey according to UCI article 1.3.057.

BMX riders with permanent numbers must print their number on the back of their jerseys according to UCI articles 6.1.056, 6.1.074 and 6.1.075.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

No IF specific regulations with regard to National Identifications, section 10 of the General Guidelines applies.

SECTION 12 – HOMOLOGATION MARKS

For Road and Track Bicycles

The label "UCI Frame/Fork" on approved frames and forks is mandatory for new frames and forks in compliance with the UCI Approval Protocol for Frames and Forks.



SECTION 17 – SUBMISSION PROCESS

Each licence holder shall ensure that the equipment he/she uses on the occasion of Road and Track events shall be approved by the UCI according to the specifications of the Approval Protocols in force and available on the UCI Website according to UCI article 1.3.001bis.

NOCs shall submit to the commissaires' panel at rider confirmation, a sample of their national team clothing for validation.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Riding jacket	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Riding breeches	
Fencing jacket	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Fencing pants	
Robe	
Swimsuit	
Tracksuit	
Shirt / Jacket	
Trousers / Shorts	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

SPORT EQUIPMENT

Riding helmet	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² and placed in the front, in the middle and on top of the visor.
Protective headgear	
Laser pistol	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 20 cm ² .
Fencing weapon	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 2.5 cm ² .
Fencing mask	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 12.5 cm ² .
Fencing glove	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 10 cm ² .
Swim cap	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 20 cm ² .



ACCESSORIES

Tie / Scarves Armband Spurs Riding crop	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 8 cm ² .
Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10 cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted on any item.
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

Fencing

Pentathletes must wear their surname (Latin characters) on the back of their fencing jacket in clearly legible text. The letters must be printed in either black or dark blue capital letters and must be between 7 and 12 cm high.



Swimming

For swim caps, the athlete's name is permitted, printed on the same side as the national flag/NOC emblem or NOC code, and to a maximum size of 20 cm².

Combined Event

The pentathlete must wear a top with their name featured below the NOC code, measuring between 7 and 12 cm high, and in a contrasting colour to their shirt.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Fencing

Pentathletes must wear on their sleeve, on the non-sword arm and between the elbow and the shoulder, an armlet measuring between 7 and 10 cm high in their national colours or a strip in their national colours. Pentathletes are permitted to wear socks with a turnover displaying their national colours, measuring a maximum of 10 cm high. Pentathletes must also wear their NOC code (in Latin characters) on the back of their fencing jacket in clearly legible text in either black or dark blue capital letters. The letters must measure between 7 and 12 cm high. No other NOC emblems are allowed on the fencing jacket.

Swimming

For swim caps, the flag/NOC emblem or the NOC code will be permitted to a maximum size of 32 cm².

Riding

All pentathletes must wear a riding jacket or riding uniform with a national insignia (NOC emblem, flag, armlet or badge) of a size between 7 and 10 cm high.

Combined Event

The pentathlete must wear a top with their name clearly visible and professionally made on the back of their top, below the country code, measuring between 7 and 12 cm high and in a contrasting colour to their shirt.

SECTION 12 – HOMOLOGATION MARKS

Fencing Epée

As per FIE rules, a homologation mark must appear on all blades, under plastron, jackets, masks, and electric jackets, and include the *Identification of the Manufacturer*, the date of manufacturing and the FIE logo.

Swimsuit

As per FINA rules, all swimsuits shall bear the "FINA Approved" identification labels. If the swimsuit is in two pieces, each piece shall bear a label. The labels should be printed or affixed to the swimsuits in a manner ensuring that they cannot be removed without destroying the label (to prevent transfers).

Riding headgear

As per FEI rules, cross-country helmets must bear a homologation mark on the strap under the chin, if required according to national regulations.

Laser pistol/container

A UIPM homologation mark is required on the laser pistol and container.



SECTION 17 – SUBMISSION PROCESS

Pre-competition

An equipment control check for fencing equipment and laser pistol/containers is undertaken by UIPM at the training venues during Games-time.

During competition

A clothing check is undertaken by UIPM in the call room prior to entry onto the field of play.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Singlet	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Shorts	
Tracksuit	One additional <i>Product Technology Identification</i> will be permitted per clothing item up to a maximum size of 10 cm ² .
Jacket	
One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.

ACCESSORIES

Socks	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 10 cm ² .
Headgear	
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .

SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

New rules regarding competition clothing, which could modify the positioning of athlete names, are currently being reviewed by UWW and will be confirmed by 1 October 2015.



SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

New rules regarding competition clothing, which could change the positioning of national/NOC flags, emblems or codes, are currently being reviewed by UWW and will be confirmed by 1 October 2015.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

Details regarding mandatory pre-Games verification will be communicated to all NOCs/NFs once the new competition rules are defined (by 1 October 2015).

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Shirt	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Trousers / Pants / Shorts	
Tracksuit / Jacket	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .

SPORT EQUIPMENT

Quiver	Quivers may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of one <i>Identification of the Manufacturer</i> per item.
Arrow	Arrows may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with a maximum of two <i>Identifications of the Manufacturer</i> per item.
Bow limbs Bow riser/handle Stabilisers	The <i>Identification of the Manufacturer</i> may appear on both sides of the bow (riser and limbs), of the handle/grip and of the stabiliser, generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
Arm guard Chest guard	Arm guards and chest guards may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

ACCESSORIES

Armband	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Socks Headgear	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.



ACCESSORIES

Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
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SHOES / FOOTWEAR

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
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IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

All athletes shall have their name across the back on the shoulder area in combination with the name of their country/territory (or NOC code).

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

National flags or NOC emblems are permitted on chest guards, arm protectors, arrows and quivers.

All athletes shall have the name of their country/territory (or NOC code) across the back on the shoulder area in combination with their name.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Jersey	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Warm-up top	
Shorts	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10 cm ² .
Tracksuit	
Base layer top	
Base layer shorts	
Socks	One <i>Identification of the Manufacturer</i> will be permitted on socks, to a maximum size of 10 cm ² .

ACCESSORIES

Shoulder padding	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Breast padding	
Shin guards	
Padded headgear	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10 cm ² .
Fingerless mitts	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 8 cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no <i>Identification of the Manufacturer</i> permitted on the lenses.
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Mouth guards	No <i>Identification of the Manufacturer</i> will be permitted.
Bandages	
Water bottles	



SHOES / FOOTWEAR

Shoes / Boots

One *Identification of the Manufacturer* will be permitted per item, to a maximum size of 10cm².

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

Maximum of 100 cm² for the NOC emblem and/or national flag on each Item.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

World Rugby Competitions and Performance Staff review all team kit in advance of any tournament.

All NOCs must submit two pre-production samples of jerseys, shorts and socks to World Rugby by 31 January 2016 at the very latest.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



APPLICATION OF GUIDELINES REGARDING AUTHORISED IDENTIFICATIONS

CLOTHING

Trousers	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² .
Jacket	
Tracksuit	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30 cm ² . One additional <i>Product Technology Identification</i> will be permitted per clothing item with a maximum size of 10 cm ² .

SPORT EQUIPMENT

Chest protection	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 30 cm ² .
Shin guard	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .
Arm guard	
Other protective equipment	
Sensing socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Headgear	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears.

ACCESSORIES

Belt	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6 cm ² .
Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ² .



SHOES / FOOTWEAR

Shoes

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

IF SPECIFIC TECHNICAL REQUIREMENTS

The following IF technical requirements apply in relation to the General Guidelines:

SECTION 8 – THIRD PARTY IDENTIFICATIONS (ATHLETE NAMES)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

SECTION 10 – NOC EMBLEMS AND NATIONAL IDENTITY

National flag/NOC emblem

On competition clothing, the national flag or NOC emblem must be located on the right arm, with a size of 10 cm × 7 cm.

NOC code

On competition clothing, the NOC code must be printed in black on the upper garment, using bold *Verdana* font, and located 5 cm or higher from the lower edge of the jacket.

SECTION 12 – HOMOLOGATION MARKS

No homologation marks required by the IF.

SECTION 17 – SUBMISSION PROCESS

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.

NOTE

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

GRAPHICAL ILLUSTRATIONS

1 INTRODUCTION

This section provides visual illustrations regarding the placement and size of the *Identification of the Manufacturer* on *Clothing* and *Accessories*.

As the rule regarding *Sport Equipment* which is supplied by the NOC or athlete has been modified to allow the size and frequency of an *Identification of the Manufacturer* to be as featured on *Sport Equipment* sold on the retail consumer market six (6) months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport, please refer to the *Sport Specific Implementation* section for specific details regarding *Sport Equipment* items in each sport.

2 CLOTHING

This category includes any piece of attire (including, without limitation, competition clothing as prescribed within the rules of each sport) worn by a *Participant*, excluding *Accessories* and *Footwear*.

One *Identification of the Manufacturer* per clothing item will be permitted, and shall not exceed 30 cm².

Precise sizing specifications for *Clothing* items in each sport are contained in the *Sport Specific Implementation* section.

One additional identification, strictly limited to *Product Technology Identifications*, shall be permitted per clothing item and shall not exceed 10 cm².

Please find below examples of *Product Technology Identifications* (non-exhaustive):



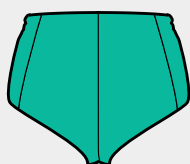
Visual examples



GRAPHICAL ILLUSTRATIONS



Front



Back



Front

Back



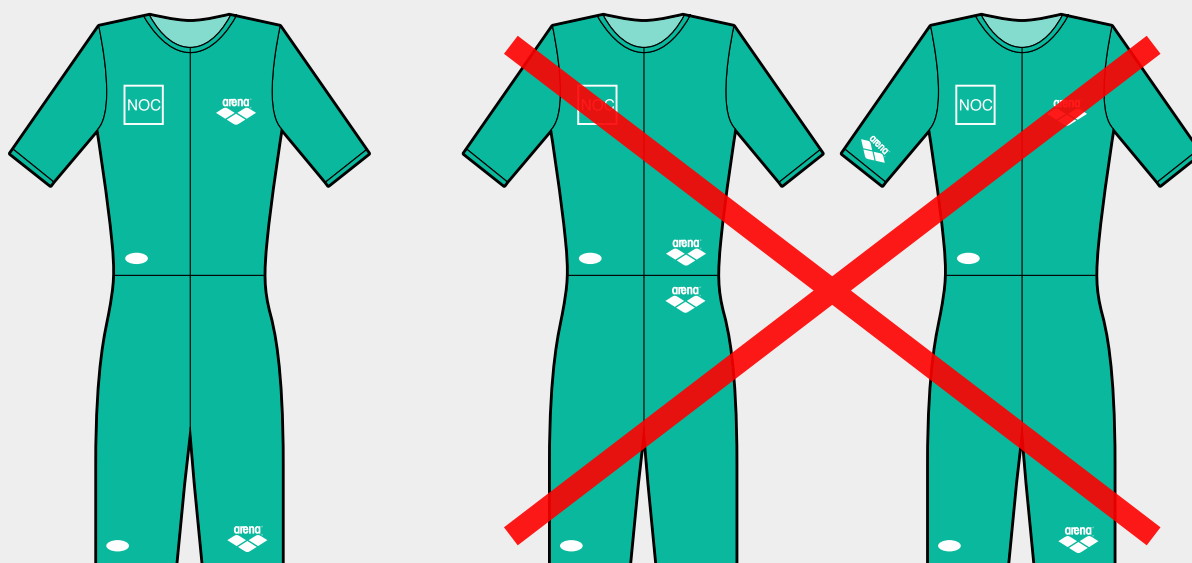
This example is not permitted
due to the use of a third party
corporate design and colour scheme.

No Identification of the Manufacturer may appear on the collar or on the neck.



GRAPHICAL ILLUSTRATIONS

Where one-piece body suits are used in competition, one *Identification of the Manufacturer* and one *Product Technology Identification* shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.



3 ACCESSORIES

This category includes all articles of an accessory nature, worn or used by athletes, officials and other participants within accredited Olympic Games venues and sites. Examples of *Accessories* include, but are not limited to, socks, headgear, armbands, gloves, bags.

Accessories are subject to any stricter IF rules which would prevail for each concerned sport, as indicated within the *Sport Specific Implementation* section.

Socks and Headgear

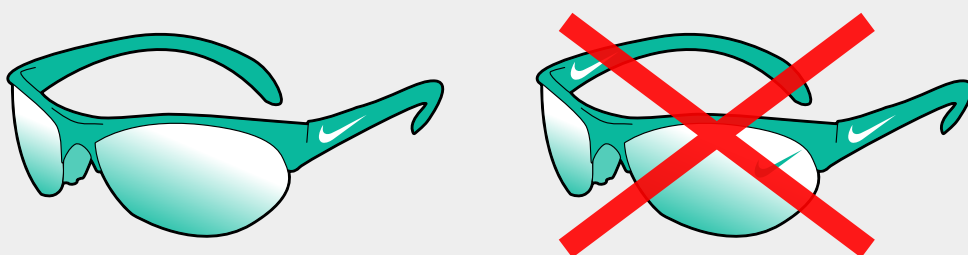
One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 10 cm².



GRAPHICAL ILLUSTRATIONS

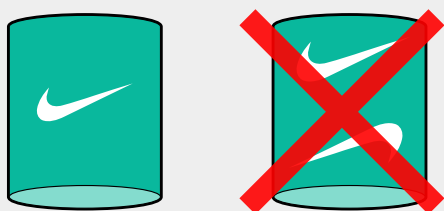
Eyewear

Eyewear may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with no identification permitted on the lenses.



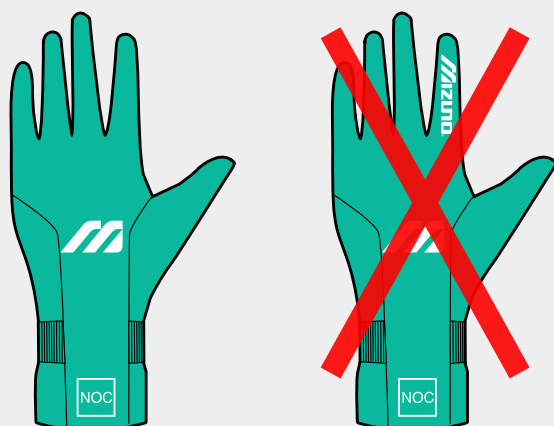
Armbands

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 6 cm².



Gloves

One *Identification of the Manufacturer* will be permitted per item, with a maximum size of 8 cm².



GRAPHICAL ILLUSTRATIONS

Bags

One *Identification of the Manufacturer* will be permitted per item, not greater than 10% of the surface area of the item, to a maximum size of 60 cm².



All Other Accessories

For any accessories not illustrated above, the size of the *Identification of the Manufacturer* shall not exceed 6 cm².

Non Branded Items

Certain items may not feature any *Identification of the Manufacturer*: headphones, water bottles, umbrellas, towels, bandages, contact lenses, earplugs, mouth guards and nose clips.

